

INTERNATIONAL PRESENTS TAKING IT TO THE STREETS TOUR 2005



COME SEE ALL THE WAYS WE MAKE YOUR BUSINESS HAUL AT THE LARGEST TRUCK TOUR IN HISTORY. Join us at this exclusive event that's packed with excitement, fun and learning featuring the best built, best performing trucks in the industry. Plus make sure you ask our representatives about special "show only" incentives like free extended warranty programs that reduce your operating costs.



MAIN ATTRACTIONS

Get a first look at The New CF! With superior ride & handling, in-demand features like high payload capacity and preventive maintenance schedules, the new CF provides substantial cost of ownership savings. One look and you'll know this is a truck that means business.

Take matters into your own hands at our ride & drive courses. Hop into the cab and take a ride on two specially configured driving courses that will showcase the maneuverability, visibility, engine performance and braking of these great International trucks.

- The NEW International, CF
- International, 4200 and 4300's
- International, 7000's
- International, CXT - The Ultimate Truck for Extreme Work and Extreme Play
- International, 3200 Integrated Mobility Vehicle* - the union of a proven bus platform and aerodynamic automotive styling.



Enjoy walk arounds & special demos in our truck display zones. Product experts will be on-hand conducting informative product demonstrations and answering your



questions. Here you'll get to experience the exciting new CF, the 4100 series, 8600 Day Cab and the International's AWARE system offering revolutionary telematics technology.

Drop by the Business Solutions and Support Zone. Get valuable information on International's powerful & reliable engines, standard and special financing programs, parts and parts specials, service plans and publications, business tools and more. International representatives will be there to answer your questions.



SPECIAL FEATURES

For starters, we're givers at The Guest Welcome Center - Register and we'll give you some free gifts. Then visit all the other special event areas - each is filled with interesting information, activities and interaction.

Meet industry pros from companies like CAT, Cummins, Allison Transmission, Michelin Tires and more. They'll be there with additional products and information.

Test your driving prowess at the wheel of a souped up CXT truck on a special track. (By the way, it's a remote control version, but fun none-the-less and it still comes with bragging rights.)



Stop and shop at the International Onsite Store - There will be a variety of International apparel and merchandise available for purchase.

Hungry for something besides a deal? Stop by the Customer Lounge. All of this fun and activity is bound to make one hungry. Pickup some complementary food and beverage. Sit a while, relax and talk with other participants and International dealer representatives.

IT'S FREE. REGISTER TODAY AT WWW.INTERNATIONALTRUCKTOUR.COM.

(Only registered guests will be admitted to the event.)

June 29th & 30th 9am - 7pm
Chicago U.S. Cellular Field 333 West 35th Street Chicago, IL 60616

BROUGHT TO YOU BY YOUR PREMIER INTERNATIONAL DEALER
Nalley Motor Trucks
2560 Moreland Avenue Atlanta, Georgia 30315 (404) 622-1921

FOR MORE INFORMATION GO TO: www.internationaltrucktour.com OR CALL the International Event Help Line at 1-866-483-2001