

MISUNDERSTANDING

anti-  
prejudice  
CONSORTIUM

3154 Northside Parkway, NW • Atlanta, Georgia 30327

anti-  
prejudice  
CONSORTIUM

STEREOTYPES

How do you view prejudice? Discrimination? Stereotypes?

Are these just words? Or maybe, like many, you've experienced their meaning first-hand in a subtle or blatant way.

Keeping people aware of outside triggers that can blur our view of others is a primary mission of the Anti-Prejudice Consortium (APC), a non-profit organization dedicated to advancing the ideal of tolerance. And with this, we'll be very clear: We need your support.

**Our focus? Students.**

The APC is a resource for, and a partner with, Atlanta schools and the community. Currently, we produce two significant programs in the fight against intolerance:

- Power Over Prejudice\*
- In-School Follow-Up Program

At POP, a diverse cross-section of over 500 middle school students (from up to 50 different schools) comes together for a day of interactive learning on issues surrounding prejudice. The insight and skills gleaned by students is then taken back to their schools where on-going projects and events are created to reinforce key themes. We call this the In-School Follow-Up Program and, over the school year, lessons of cultural understanding, tolerance and non-violence become meaningfully instilled across the entire student body.

To date, over 3,000 students have attended POP and 400 counselors have participated from public, private and religious schools throughout metro Atlanta. In addition, we've trained nearly 300 volunteers from the business, government and non-profit sectors of the community.

Yet even with these numbers and statistics, it's impossible to really measure just how many people have been positively affected by our work.



**Results that go beyond the surface.**

- 91%** of students said POP positively affected their attitudes toward people different from themselves.
- 90%** of students said all middle school students would benefit from this program.
- 89%** of students said POP helped them understand their own prejudices.

**See? You give a little. They gain a lot.**

A clear, unbiased perspective. It's one of the greatest gifts a young mind can receive. And now, it can come from you. Your financial support is vital to help us pay for tangible things like lunches, bus transportation, counselor guidebooks, speaker fees and state-of-the-art curriculum. (Currently, the cost for one school to participate in both programs is approximately \$2,200.)

But more important are the intangibles. The empowerment. The understanding. The *clarity* thousands of kids come away with about prejudice and treating others with respect.

So no matter how you look at it, the programs sponsored by the Anti-Prejudice Consortium are a win-win for everyone.

\*Formerly known as the Prejudice Awareness Summit.

**DO NATE**

- Yes, tolerance is something I definitely support.** Enclosed is my tax-deductible check made out to the Anti-Prejudice Consortium for \$\_\_\_\_\_ which allows me/my company to become a partner at the following level:
  - Visionary: (\$25,000+)
  - Legacy: (\$10,000-\$24,999)
  - Premier: (\$5,000-\$9,999)
  - Benefactor: (\$2,500-\$4,999)
  - Sustainer: (1,500-2,499)
  - Supporter: (\$750-\$1,499)
  - Contributor: (\$100-\$749)
- I am also interested in volunteer opportunities.**
- Yes, tolerance is something I definitely support.** But I need more information to help me decide how much I can contribute.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Employer \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Please cut out this form and return it with your check to:  
The Anti-Prejudice Consortium  
3154 Northside Parkway NW  
Atlanta, GA 30327

**Questions?  
678-547-0084**